



LEMMONTREE MARKETING GROUP  
*A Division of LemmonTree Enterprises, Inc.*  
3010 South Priest Drive, Suite 103  
Tempe, Arizona 85282  
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**Position/Title: Market Research/Database Analyst**

**Job Description:**

Market research position responsible for providing assistance to those in the Market Research and MCIF/Database Analysis Department.

The successful candidate will work closely with other Research Analyst(s) and Vice President in the successful delivery of marketing research reports and projects in accordance with goals and objectives of the client.

**Job Requirements:**

The position requires a bachelor's degree in marketing, research, or related business field. Professional office experience preferred.

Good oral and written communication as well as being computer literate (MS Office, specifically Word, Outlook, and Excel) are key. Familiarity with Access preferred. MCIF (Marketing Customer Information File) or CRM (Customer Relationship Management) analysis software a plus.

**Job Responsibilities Include:**

Responsible for training on database analysis software, inputting data entry for client research projects and assisting with writing reports.

Monitor, help execute and update project timelines for large client projects.

**Salary Range:** Depends on experience, starting thirties with limited experience or software knowledge to forties with experience.

Submit Résumé and Cover Letter to: **Human Resources**

**Preferred Candidate Resume Submission/Contact Method is via Email**

Fax: 480.967.1407

E-mail: [personnel7@lemmontree.com](mailto:personnel7@lemmontree.com)