



LEMMONTREE
MARKETING GROUP

NEWS Release

CONTACT: Kelly Kressner
Marketing Specialist
480.967.1405
Kelly.Kressner@lemmontree.com

LemmonTree Marketing Group Named Top Small Business for Fifth Year

02/8/10 Tempe, AZ – For the fifth year in a row, DiversityBusiness.com, the nations’ leading business-to-business internet site, has named [LemmonTree Enterprises, Inc.](http://LemmonTree.com) (LemmonTree.com) as one of the “Top Small Businesses in the state of Arizona (Div100).” LemmonTree Marketing Group, a division of LemmonTree Enterprises, Inc., specializes in financial services marketing with marketing, market research, and data-mining consulting to credit union clients nationwide since 1984. The firm also has an educational program, the [Credit Union Marketing University](http://CreditUnionMarketingUniversity.com) (CUMarketingUniversity.com), an academically-based site for marketing professionals in the credit union industry.

“In an economy that still is limping along, it’s great to celebrate a bright spot of being considered a valuable small business,” commented Nicolette Lemmon, President, LemmonTree Enterprises.

The Div100 is the 10th annual listing of the Arizona’s top 100 small businesses. The companies listed on the Div100 represent the Nation’s top multicultural earners and challenge the long-held notion that a small business is small or insignificant. Div100 members are sought after by major corporations wishing to increase spending with small businesses.

LemmonTree Marketing Group, a division of LemmonTree Enterprises, Inc., has offices located at 3010 South Priest Drive, Suite 103, Tempe, Arizona, 85282. For more information visit www.lemmontree.com or call toll free, 888.536.6243.



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Fact Sheet - LemmonTree Enterprises, Inc.

- **LemmonTree Enterprises, Inc.** celebrates its 25th Anniversary, having started in March, 1984 in Mesa, Arizona, moving to Tempe two years later.
- **LemmonTree Marketing Group**, a division of LemmonTree Enterprises, Inc., has provided marketing, management, and market research consulting to credit unions nationwide since 1984. Located at 3010 South Priest Drive, Suite 103, Tempe, AZ, 85282. For information: www.lemmontree.com or 888.536.6243.
- **Lemmon Publishing Group** was created in 1996 to publish books, training videos, manuals, and offer other products. While several are for the credit union market, products are also available for personal and small business marketing online at www.lemmontree.com. The newest book was recently introduced was Successful Marketing Strategies, A Credit Union Manual with a CD tool. For information: www.lemmontree.com or 888.536.6243.
- **Credit Union Marketing University** was established in 2003 with academically-based training for credit union marketing and management executives interested in building more strategic marketing plans and improving marketing return on investment. Graduates earn continuing education units from Arizona State University, Tempe, Arizona. For more information: www.cumarketinguniversity.com or 888.536.6243.