



Success Story: Special Projects - 50th Anniversary Video Production & Annual Report

The annual meeting was a great success! Attendance was high and the video was one of the highlights of the night. We were absolutely thrilled with the final video. Thank you for all of your help – you definitely played a large role in the success of our 50th annual meeting, and I'm so thankful for your support!



Gladys Lars, VP HR & Communications
Foothill Federal Credit Union, CA

The Issue:

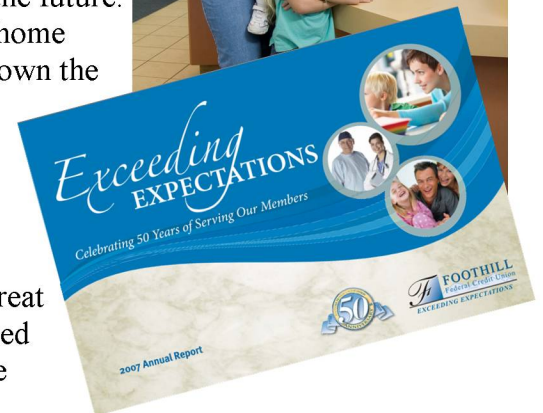
Foothill Federal Credit Union wanted to create something special to commemorate 50 years in business. With many historical artifacts, the Credit Union was looking for a fun and timeless way to show off their history and celebrate their future.

The Solution:

LemmonTree recommended producing a video to highlight the Credit Union's history, accomplishments of today, and a glimpse of the future. In addition, the footage could be used on the Foothill Federal home page, in-lobby flat screen TVs, and archived for other usage down the road. LemmonTree also designed the Annual Report with matching graphics from the video and a historical timeline to show off past success.

The Results:

The final video, "Exceeding Expectations: A Testimony of Great Service," and Annual Report, shown to the right, were presented to members, the Board, and Credit Union team members at the 50th Anniversary Celebration & Annual Meeting.



Click here to view the final chapter of the video, "Ready for More Success Tomorrow".



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